

Crossing Cultures: International Culture in East Asia

ASIA 489 - HIST 489 - PLSC 486

Spring 2014

T/Th 1:00 - 2:15 p.m.

111 Borland Building

Office hours: T/Th 2:30-3:30 (or by appointment)

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The 2002 World Cup soccer tournament, co-hosted by Korea and Japan, inspired a media frenzy of excitement about opportunities to improve bilateral relations. But was this soccer diplomacy really a new category of diplomatic relations between peoples and nations? This course will examine the place of culture in international history through a comparative look at the role of cultural circulation and exchange in relations among China, Korea, and Japan (and between East Asia and the West) from the propagation of Buddhism in the first century A.D. to present-day circulation of popular music, movies, and comics. We will explore the international politics of culture and the politics of international culture, considering questions of what constitutes culture, whether it is ever entirely separate from politics, and how that separation has evolved over time. These larger themes of the course will be tackled by following the historical movement of people, ideas, and concrete objects throughout the region. This is a course in international history; historical events, problems, and issues will be at the center of our weekly discussions. But it is also a course in the theory of international relations; it poses a challenge to realpolitik views of international relations, which tend to ignore the significant effects of culture on all aspects of multilateral interaction.

Requirements:

Participation: This course will consist of both lecture and discussion. Students are required to complete all of the assigned readings, think carefully about them, and share their ideas in class. Most of the required readings for the class are posted on Angel in pdf format.

Reading responses: At least ten times during the semester, students must post (on Angel) their thoughts on the assigned reading material. This may (but need not) take the form of answers to posted reading questions. Three of the ten postings must be a thoughtful response to a classmate's posting (click "Reply" from the initial post); replies must engage with both the readings and the original posting. Postings should be about 100 words and must be completed by midnight before the day for which the readings being discussed were assigned. Responses must be completed by noon on the day the readings are being discussed. You may do more than ten postings for extra credit points (for a maximum of 5 extra points).

Class presentation: Each week, two or three students will research a phenomenon taking place *outside of East Asia* that is similar to the week's topic and present their findings to the class. Students may present individually or as a group, though group presentations must be more substantial. Presentations should be about 10 minutes (20-30 minutes for a group) and must include a handout or a slide show.

Short essays: Two three-page essays using course materials to answer assigned questions. Due at the start of class on February 4 and March 18.

Research project: Research papers (or alternative research project, pending instructor's approval) should further develop one of the themes or sub-themes of the course using both assigned readings (if relevant) and additional materials. Students must meet with the instructor to discuss their topics by February 20. Preliminary bibliographies are due on February 27. Papers are due during finals week. See assignment sheet for details.

Grades will be determined as follows. (Percentages are flexible.)

- Participation: 10% of grade
- Reading responses (at least ten): 10%
- Short essay 1 (February 4): 15%
- Short essay 2 (March 18): 15%
- Class presentation: 15%
- Research project (including preliminary bibliography): 35%

SCHEDULE

SECTION I: Culture and the Making of a Region

WEEK 1: The Sinification of East Asia

Jan. 14 Introducing the course and ourselves

Jan. 16 Culture and the Making of a Region

Charles Holcombe, *Genesis of East Asia, 221 B.C.-A.D. 907* (Univ. of Hawai'i, 2001) [30-77: skim for argument and main points].

OPTIONAL: Wm. Theodore de Bary, et al., eds. *Sources of Chinese Tradition*, vol. 1 (Columbia UP, 1999) [41-49].

WEEK 2: Shared and Transformed Religions

Jan. 21 Sinified Buddhism in East Asia

Holcombe, *Genesis of East Asia* [from Ch. 4 "Buddhist Internationalization" 94-108].

"The Coming of Buddhism to China," *Sources of Chinese Tradition* [420-426].

Jan. 23 Confucianism and State-Formation in Japan

"The Seventeen-Article Constitution of Prince Shōtoku," (including editor's comments)

Sources of Japanese Tradition, vol. 1 [40-42, 50-55].

"The Confucian Monarchy of Nara Japan," Charles Holcombe, trans., in George J. Tanabe, Jr. ed., *Religions of Japan in Practice* (Princeton UP, 1999) [293-298].

WEEK 3: Language and Writing

Jan. 28 Characters and Alphabets

Kurozumi Makoto, "Kangaku: Writing and Institutional Authority," David Lurie, trans., in Haruo Shirane and Tomi Suzuki, eds., *Inventing the Classics: Modernity, National Identity, and Japanese Literature* (Stanford UP, 2000) [202-205].

Kojiki, Donald L. Philippi, ed. (Princeton UP, 1969) [37-44: skim 37-40, focus on 41-43].

"Invention of the Korean Alphabet," *Sources of Korean Tradition* [294-296].

Jan. 30 Modernization and Language Reform

Nishi Amane, "Writing Japanese with the Western Alphabet" from *Mei roku Zasshi: Journal of the Japanese Enlightenment* William R. Braisted, trans. (Cambridge, Mass.: Harvard UP, 1976) [3-16].

Sources of Chinese Tradition Vol. 2 "Advocates of Script Reform" [302-308].

Art work of Xu Bing: “Book From the Sky” (1987), “ABC...” (1991), “Cultural Negotiations” (1992), “The Living Word,” “Reading Landscape,” and “Monkeys Grasp for the Moon” (2001), “Landscapes: Sydney” and “Book From the Ground” (2003), “Magic Carpet” (2006) [images online under “Projects” at <http://www.xubing.com/>].

SECTION II: The West in the East, the East in the West

WEEK 4: The West in China

Feb. 4 Science and Technology -- FIRST SHORT ESSAY DUE IN CLASS

Joanna Waley-Cohen, *The Sextants of Beijing: Global Currents in Chinese History* (Norton, 1999) [Ch. 3 “Foreign Goods and Foreign Knowledge,” 92-128].

Feb. 6 Religion

“Chinese Responses to Early Christian Contacts,” *Sources of Chinese Tradition* (Vol. 2) [142-147]. Chang T’ing-yü [Zhang Tingyu] et al, “The Jesuits,” “The Rites Controversy,” Clement XI, “The Papal Bull of 1715,” from Dun J. Li, *China in Transition, 1517-1911* (New York: Van Nostrand, 1969) [1-2, 14-24].

WEEK 5: The West in Japan

Feb. 11 The Dutch Connection

Shiba Kōkan, “Seiyōga-dan,” trans. by Thomas Looser, in Tetsuo Najita, ed., *Readings in Tokugawa Thought* (Chicago Center for East Asian Studies) [157-164].

Timon Screech, *The Lens Within the Heart: The Western Scientific Gaze and Popular Imagery in Later Edo Japan* (Hawai’i, 2002) [31-60].

Feb. 13 Opening the Floodgates

Matthew C. Perry, *The Japan Expedition, 1852-1854: The Personal Journal of Commodore Matthew C. Perry* (Washington: Smithsonian Institution Press, 1968) [186-198].

“Introduction” and “Gifts” from “Black Ships & Samurai” *MIT Visualizing Cultures* website.

WEEK 6: Art & Literature from East to West

Feb. 18 Chinoiserie and Japonisme

Ellen Conant, *Challenging Past and Present* [TBA].

Susan Napier, *From Impressionism to Anime* (Palgrave Macmillan, 2007) [“Japonisme from Monet to Van Gogh: ‘Above All to Make You See’” 21-49].

Pierre Loti, “Madame Chrysantheme,” in Christopher Reed, *The Chrysantheme Papers: The Pink Notebook of Madame Chrysantheme and other Documents of French Japonisme* (Hawai’i, 2010).

Feb. 20 Guest lecture: Prof. Christopher Reed

Félix Régamey, “The Pink Notebook of Madame Chrysantheme,” in Reed, *The Chrysantheme Papers*.

SECTION III: Culture and Hegemony

WEEK 7: Culture and Colonization

Feb. 25 Culture in International Relations

Akira Iriye, "Culture in Japanese Foreign Affairs," in T. G. Fraser and Peter Lowe, eds., *Conflict and Amity in East Asia: Essays in Honour of Ian Nish* (Macmillan, 1992) [47–58].

Joseph Nye, *Soft Power: The Means to Success in World Politics* (PublicAffairs, 2004) ["The Changing Nature of Power: Soft Power" 5-15; and "Others' Soft Power: Asia" 83-89].

Feb. 27 Educating Imperial Subjects

E. Patricia Tsurumi, "Colonial Education in Korea and Taiwan," in Ramon Myers and Mark Peattie, eds. *The Japanese Colonial Empire, 1895-1945* (Princeton UP, 1984) [275-311]. "Choosing an Education" and "Becoming Japanese" from *Under the Black Umbrella: Voices from Colonial Korea, 1910-1945* Hildi Kang (Ithaca: Cornell UP, 2001) [37-48, 111-122].

WEEK 8: Culture and Imperialism

Mar. 4 No class meeting: second essay question available on Angel.

Mar. 6 Cultural Cooperation and Cultural Imperialism

See Hung Teow, "The Origins of Japanese Cultural Diplomacy" *Transactions of the Asiatic Society of Japan* 4th series, 9 (1994) 113-137.

Publications of the *Kokusai Bunka Shinkōkai* (Soc. for International Cultural Relations).

WEEK 9: Students and Teachers

Mar. 18 Students Abroad -- SECOND SHORT ESSAY DUE IN CLASS

Douglas R. Reynolds, *China, 1898-1912: The Xinzheng Revolution and Japan* (Harvard UP, 1993) [Part 2 "The Xinzheng Intellectual Revolution: New Carriers, New Concepts" 39-73].

Lu Xun, "Preface to 'Call to Arms' [1922]" from *Lu Xun: Selected Works* Trans. Yang Xianyi and Gladys Yang (Beijing: Foreign Languages Press, 1980). Available at: <<http://www.marxists.org/archive/lu-xun/1922/12/03.htm>>.

Mar. 20 Teachers Abroad

David L. McConnell, "Japan's Image Problem and the Soft Power Solution," in Yasushi Watanabe and David L. McConnell, eds. *Soft Power Superpowers: Cultural and National Assets of Japan and the U.S.* (M.E. Sharpe, 2008) [18-33].

Marshall Sahlins, "China U." *The Nation* (Nov. 18, 2013).

WEEK 10: Cultural Cold Wars

Mar. 25 Soft Power and the Democratization of Japan

Takeshi Matsuda, *Soft Power and Its Perils: U.S. Cultural Policy in Early Postwar Japan and Permanent Dependency* (Stanford, 2007) ["'Democracy' versus Consumerism in Postwar Japan" 237-243].

Mar. 27 The International Politics of Cultural Exchange

- Priscilla C. Yu, "Taiwan's International Exchange Program: A Study in Cultural Diplomacy," *Asian Affairs: An American Review* 12:2 (Summer 1985) 23-46.
- Herbert Passin, *China's Cultural Diplomacy* (New York: Praeger, 1962) [Part 1.2 "Patterns of Exchange" and Part 2.1.B "Japan" 14-21, 41-53].

SECTION IV: Popular Culture and Soft Power

WEEK 11: Culture as Commodity

- Apr. 1 Selling Japan to America and America to Japan
 Hiroshi Kitamura, "'Home of American Movies': Subaru Za and the Making of Hollywood's Audiences in Occupied Tokyo, 1946-1949," in Melvyn Stokes and Richard Maltby, eds. *Hollywood Abroad: Audiences and Cultural Exchange* (Palgrave MacMillan, 2007) [99-120].
- Apr. 3 The Japanese Tourist Abroad
 Okpyo Moon, "Tourism and Cultural Development: Japanese and Korean Contexts," in Shinji Yamashita et al. *Tourism and Cultural Development in Asia and Oceania* (1997) [178-193].
 Fumiteru Nitta, "Shopping for Souvenirs in Hawai'i," in Joseph Tobin, ed. *Re-Made in Japan: Everyday Life and Consumer Taste in a Changing Society* (Yale UP, 1992) [204-215].
 Polynesian Cultural Center website: <www.polynesia.com>.

WEEK 12: Sports

- Apr. 8 Olympics: Tokyo, Seoul, Beijing
 James P. Thomas, "Nationalist Desires, State Spectacles, and Hegemonic Legacies: Retrospective Tales of Seoul's Olympic Regime," In William Tsutsui and Michael Baskett, eds., *The East Asian Olympiads, 1934-2008: Building Bodies and Nations in Japan, Korea, and China* (Brill, 2011) 87-105.
 Nicholas J. Cull, "The Public Diplomacy of the Modern Olympic Games and China's Soft Power Strategy," in Monroe E. Price and Daniel Dayan, eds., *Owning the Olympics: Narratives of the New China* (Univ. of Michigan Press, 2008) [117-144].
- Apr. 10 Soccer World Cup 2002
 Joong-ang Ilbo, "A steppingstone to 21st Century" [editorial on Korean-Japanese relations and the 2002 World Cup] *Korea Focus* 4:3 (May-June 1996) 108-110.
 Chung Mong-Joon, "Soccer Politics" *Harvard Asia Pacific Review* 1:2 (Summer 1997) 73-74.
 Joong-ang Ilbo, "Beyond the World Cup" *Korea Focus* 10:4 (July-August 2002) 45-46.
 Lee Dai-soon, "World Cup 2002: A New Era in Korea-Japan Ties," *Japan Echo* 29:5 (Oct. 2002) 53-56.
 Kang Sung, "Asian Archrivals Roots for Each Other," *Japan Echo* 29:5 (Oct. 2002) 57-60.
 Yone Sugita, "Historical lessons from Asian Cup," *Japan Today*.

WEEK 13: Popular Culture

- Apr. 15 Television as Cultural Exchange
 Nakano Yoshiko, "Shared Memories: Japanese Pop Culture in China," in Watanabe and McConnell, eds. *Soft Power Superpowers* [111-127].

Yoshitaka Mōri, “*Winter Sonata* and Cultural Practices of Active Fans in Japan: Considering Middle-Aged Women as Cultural Agents,” in Chua Ben Huat and Koichi Iwabuchi, eds., *East Asian Pop Culture: Analysing the Korean Wave* (Hong Kong UP, 2008) [127-141].

Apr. 17 Hybridity and Appropriation in Asian Popular Culture

Keith Howard, “Exploding Ballads: The Transformation of Korean Pop Music” in Craig and King, eds. *Global Goes Local: Popular Culture in Asia* (Vancouver: UBC Press, 2002) [80-95].

Special issue of *Popular Music* on EA pop music: Vol. 32, Special Issue 01 (January 2013).

WEEK 14: Local Goes Global

Apr. 22 Culinary Globalization

James L. Watson, *Golden Arches East: McDonald's in East Asia* (Stanford UP, 1997)
[“Introduction: Transnationalism, Localization, and Fast Foods in East Asia” 1-38].

Apr. 24 Asian Popular Culture in the World

Richard King and Timothy J. Craig, “Asia and Global Popular Culture: The View from He Yong’s Garbage Dump” in *Global Goes Local* [3-11].

Koichi Iwabuchi, “How ‘Japanese’ Is Pokemon?” in Joseph Tobin, ed., *Pikachu’s Global Adventure: The Rise and Fall of Pokémon* (Duke, 2004) [53-79].

Ghost in the Shell (animé), *The Matrix* (film), and *The Animatrix* (animé) [clips, in class].

WEEK 15: Summing up

Apr. 29 Research paper presentations

May 1 Research paper presentations